

## REMARKS

An Office Action was mailed on July 23, 2007. Applicant submitted a response on October 23, 2007. Claims 1-14 and 16-20 are pending.

On page 10 of Applicant's response submitted October 23, 2007, Applicant included the following argument:

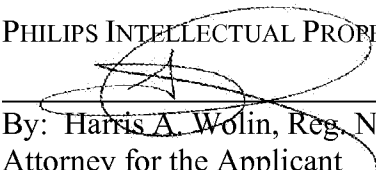
*The ability to modify operational factors like time and power are important when using portable devices that do not have unlimited resources. In the present case, the user-selectable limiting factors such as time and power are based on **resources** relating to the **operation** of the recommendation-generating process. Applicant respectfully submits that the cited Lexis-Nexis reference, and the asserted "user-selectable limiting factors" relating to database selection, viewing types, etc., are not **operational process-based** factors that limit the manner in which the recommendation-generating process itself operates, but are instead **results-based factors that are independent of the recommendation-generating operations.** The Lexis-Nexis factors simply narrow or restrict both the query and the returned results and how such results are displayed on the screen. The difference between **operation-based** and **results-based** limiting factors is significant relative to the process for generating the recommendation, and represents a **fundamental difference** between the limitations on the recommendation-generating process of the present application versus what is shown in Lexis-Nexis.*

Applicant is now presenting new dependent claim 21 in further support of such argument, which claim is supported by FIGS. 3 (relating to independent) and 4-6 (relating to resources) and the discussions in the specification related thereto.

Any fee due with this paper, not already paid through an EFS-Web filing, may be charged to Deposit Account No. 50-3894. Any overpayment may be credited to Deposit Account No. 50-3894.

Respectfully submitted,

PHILIPS INTELLECTUAL PROPERTY & STANDARDS

  
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